



SAFE MEDICINE
DISPOSAL PROGRAM

SONOMA AND MENDOCINO COUNTY
SAFE MEDICINE
DISPOSAL PROGRAM
SYMPOSIUM

WEDNESDAY, OCTOBER 29, 2014
8:00 AM - 2:30 PM

CITY OF SANTA ROSA UTILITIES FIELD OFFICE
35 STONY POINT ROAD, SANTA ROSA, CA

The symposium is co-sponsored by:

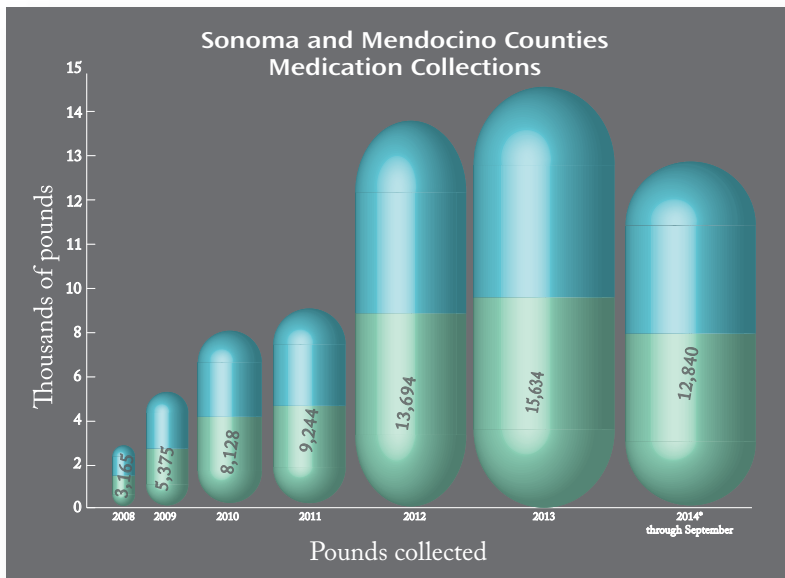


welcome

A sub-committee of the Russian River Watershed Association, the Safe Medicine Disposal Program (SMDP) was formed in 2009 by local agencies to provide Sonoma and Mendocino residents free and convenient disposal of their unwanted medications. By properly disposing of our medication, we can keep our environment and waterways clean, and reduce safety and health risks associated with children or adults taking non-prescribed medications.

To date, the SMDP has 35 locations and has collected over 27 tons of unwanted medications. For the three past consecutive years, the SMDP organized annual week-long take back events throughout both counties during Pollution Prevention Week in September. These events served as daily disposal sites, helped launch new permanent take-back sites, and significantly increased public awareness of the program.

The symposium today has been brought together to not only commemorate and share how our own program has grown, but also learn what other regions are doing to tackle the same issues, hear what advocates of legislation are doing and how we can work together to harness these pollutants in our environment.



Program Schedule

- 8:00 am Registration, Continental Breakfast and Networking
- 8:30 am WELCOME AND INTRODUCTION
SCOTT BARTLEY Mayor, City of Santa Rosa
- 8:40 am OVERVIEW OF LOCAL PROGRAMS
ANDY RODGERS Executive Director, Russian River Watershed Assn
Overview of Sonoma and Mendocino County Program
- SHIRLEE ZANE** Supervisor, County of Sonoma
Local government perspective: Funding
- 9:00 am QUESTIONS
- 9:15 am PANEL - PERSPECTIVES
MATT ST. JOHN Executive Officer, North Coast Regional Water Quality Control Board: *Environmental Impacts*
- KARIN NORTH** Source Control Program Manager, City of Palo Alto
Municipal Impacts
- DR. MARSHALL KUBOTA** Regional Medical Director, Partnership HealthPlan of CA: *Social Impacts*
- 10:45 am QUESTIONS
- 11:00 am BREAK
- 11:10 am KEYNOTE SPEAKER
HEIDI SANBORN Executive Director, CA Product Stewardship Council: *Producer Responsibility*
- 12:00 pm LUNCH
- 12:30 pm PANEL - LEGISLATIVE ACTION
BURKE LUCY Environmental Scientist, CalRecycle: *Model Pharmaceutical Waste Collection Programs*
- RANDY WAGNER** Resident Agent in Charge, Drug Enforcement Administration: *Public Safety, Take-back Events, and Federal Legislation*
- BILL POLLOCK** Program Manager, Alameda County Household Hazardous Waste Program: *Alameda County's Take-Back Program and Producer Responsibility Ordinance*
- 2:00 pm QUESTIONS
- 2:30 pm ADJOURN

Keynote Speaker 2014

Heidi Sanborn

Executive Director, CA Product Stewardship Council



Heidi Sanborn has been a leader in the solid waste industry in California for 22 years, working with industry, government and the public to reduce waste and implement cost-effective policies which protect the health of our communities. Collaborating with local government leaders, Ms. Sanborn was one of two original co-directors of CA Product Stewardship Council in 2007 to change the way product waste is funded and managed in California; she has since become a nationally recognized thought leader and driver for innovative product stewardship programs across the country.

Ms. Sanborn speaks throughout the world about product stewardship and has been frequently published on the topic. Ms. Sanborn earned a B.A. in Political Science - Public Service from the University of California at Davis and a Master of Public Administration from the University of Southern California.

Speakers 2014

Welcome and Local Programs



Scott Bartley

Mayor, City of Santa Rosa | *Welcome and Introductions*

Scott P. Bartley was elected to the City Council in November, 2010 and appointed as Mayor in 2012. Mayor Bartley is a native of Santa Rosa and a practicing architect. He has served extensively in various aspects of City government and volunteering in the community over the last 27 years. His experience in City government includes serving ten years on the Design Review Board and seven years on the Planning Commission. He is a member of the American Institute of Architects. In addition, Mayor Bartley is a John S. Bolles Fellow and past-chair of the Bay Area Regional Forum of the American Institute of Architects California Council. He is a member of the Rotary Club of Santa Rosa West and past-president of the Humane Society of Sonoma

County. Mayor Bartley's priorities include working to find solutions for economic recovery, the revitalization of downtown, and creating long-term sustainability for the City's budget.

Andy Rodgers

Executive Director, Russian River Watershed Association

Overview of Sonoma and Mendocino County Program

Andy Rodgers is Executive Director of the Russian River Watershed Association, a coalition of eleven cities, counties and special districts that have come together to coordinate regional programs for clean water, fisheries restoration and watershed enhancement. Mr. Rodgers has been a water quality consultant for over 27 years specializing in regional and focused groundwater and stormwater programs and projects throughout Northern California. Mr. Rodgers founded Environment, Community & Opportunity Network (ECON) in 1999, and in 2014 merged firms with West Yost Associates of Davis, California. Mr. Rodgers has a BA in Geology and Natural Science from New England College.



Shirlee Zane

Director, Sonoma County Water Agency

Supervisor, County of Sonoma

Local government perspective: Funding

Shirlee Zane is with us today wearing two hats. She is Sonoma County's Third District Supervisor as well as a Director of the Sonoma County Water Agency. Prior to taking elected office she served for 10 years as the CEO for Council on Aging, a non-profit that provides health and case management services to seniors. She has over 30 years of experience working in health and human services. In addition to her responsibilities in Sonoma County, Director Zane is recognized nationally for her leadership on health and human service issues. Director Zane serves on the Board of Directors for the National Committee for the

Preservation of Social Security and Medicare Foundation in Washington DC and is on the Health Steering Committee for the National Association of Counties (NACo). She holds a Master of Arts (M.A.) degree in theology from Chicago Trinity Divinity School and an M.A. in family counseling from Sonoma State University.



Panel - Perspectives

Matt St. John

Executive Officer,
North Coast Regional Water Quality Control Board
Environmental Impacts

Matt St. John is the Executive Officer of the North Coast Regional Water Quality Control Board (Regional Water Board), a position he's held since May 2012. Mr. St. John has worked for the Regional Water Board since February 2001, previously serving as the Chief of the Timber Harvest and Non-Point Source Division and Supervisor of the Total Maximum Daily Load program. Before joining the Regional Water Board he worked as a consultant in the private sector for several years. St. John has a Master of Science degree in Environmental Engineering and Science from the University of Washington and a Bachelor of Science degree in Environmental Studies from the University of Vermont.



Karin North

Source Control Program Manager, City of Palo Alto
Municipal Impacts

Karin Didriksen North is a Source Control Manager who oversees regulatory compliance and pollution prevention for the Palo Alto Regional Water Quality Control Plant. She is a regional pollution prevention leader for wastewater and stormwater programs that include mercury reduction, emerging contaminants, and pharmaceutical collection events. Ms. North received her Bachelor's Degree in Environmental Science and Hydrological Science and a Master's Degree in Environmental Science Management from the University of California Santa Barbara. She has worked in the environmental field for local government and private consultants for approximately 15 years.

Dr. Marshall Kubota

Regional Medical Director, Partnership HealthPlan of CA
Social Impacts

Dr. Marshall Kubota is a Regional Medical Director for Partnership HealthPlan of California, the non-profit managed Medi-Cal administrator for Sonoma County and 13 other counties in Northern California. He has completed his residency in Family Medicine at Sutter (then Community Hospital) Medical Center in 1979. He has previously worked in health clinics in Sonoma County, with the Sutter Medical Group and with the Public Health Department. Dr. Kubota was the Program Director for the Family Medicine Residency program for 11 years and is best known for his care of people living with HIV infection.



Panel - Legislative Action



Burke Lucy

Environmental Scientist, CalRecycle

Model Pharmaceutical Waste Collection Programs

After 5 1/2 years at the California Department of Resources Recycling and Recovery (CalRecycle), Burke specializes in home-generated waste pharmaceuticals, sharps, batteries, and lamps and is managing the local government-mandated Form 303 household hazardous waste annual reporting process. To meet the requirements of Senate Bill 966 (2007), he led CalRecycle's effort to survey pharmaceutical collection programs statewide in 2010 and was the primary specialist/author for CalRecycle's subsequent Report to the Legislature, "Recommendations for Home-Generated

Pharmaceutical Collection Programs in California." Mr. Lucy continues to track roughly 317 home-generated pharmaceutical waste collection sites in California for CalRecycle's FacIT online database and analyzes proposed state-level legislation as it may affect CalRecycle.

Randy Wagner

Resident Agent in Charge, Drug Enforcement Administration

Public Safety, Take-back Events, and Federal Legislation

Beginning his career as a Police Officer for the City of Atlanta in 1992, Randy transitioned to the U.S. Drug Enforcement Administration (DEA) in 1998 as a Special Agent. After time with the El Paso Field Division, he was re-assigned to the DEA Honolulu, HI District Office where he assumed duties as the Marijuana Eradication Coordinator for Hawaii, Guam, Saipan and American Samoa. He was promoted to Supervisory Special Agent for the Hawaii High Intensity Drug Trafficking Area (HIDTA) Task Force in 2009 and two years later to Resident Agent in Charge of the DEA Santa Rosa Resident Office. He is currently in charge of DEA enforcement operations in Sonoma, Marin, Mendocino, Lake, Humboldt, Napa and Del Norte Counties. He is also the HIDTA Initiative Commander for Northern California. Mr. Wagner holds a Bachelors degree in Criminal Justice from the University of Alabama and a Masters degree in Public Administration from West Georgia University.

Bill Pollock

Program Manager, Alameda County Household Hazardous Waste Program

Alameda County's Take-Back Program and Producer Responsibility Ordinance

A graduate of University of Buffalo in 1979 Bill has been, since 2000 the program manager of the Alameda County Household Hazardous waste program. Present from the beginning of the program in 1993 as a Hazardous Materials Technician and Specialist, the program has handled over 450,000 households and 15 million pounds of waste.

Mr. Pollock started Alameda County's Small Business program in 1996 that has to date booked over 7,000 transactions, 1.2 million pounds of Conditionally Exempt Small Quantity Generators wastes and over \$850,000 in revenues. Before working at the HHW program Bill was a Project Manager for H & H Environmental, a private sector Hazardous Waste Treatment, Storage & Disposal in San Francisco.

PROGRAM PARTNERS

CITY OF CLOVERDALE

CITY OF COTATI

CITY OF HEALDSBURG

MENDOCINO SOLID WASTE MANAGEMENT AUTHORITY

CITY OF PETALUMA

CITY OF ROHNERT PARK

RUSSIAN RIVER WATERSHED ASSOCIATION

CITY OF SANTA ROSA

CITY OF SEBASTOPOL

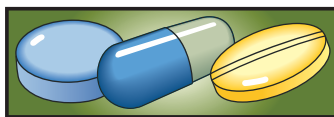
SONOMA COUNTY DEPARTMENT OF HEALTH SERVICES

SONOMA COUNTY WATER AGENCY

SONOMA COUNTY WASTE MANAGEMENT AGENCY

CITY OF UKIAH

TOWN OF WINDSOR



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